

# Opening Doors to the NHS

## *'New Commercial Perspectives for Industry'*

15<sup>th</sup> November 2010

### Agenda

Time	Activity	Speaker
• 9:00	<b>Tea and Coffee</b>	<b>N/A</b>
• 9:30	Welcome and Overview of the Day NHS & Industry at the Crossroads	Professor Alan Barrell
	<i><b>The NHS White Paper</b></i>	
• 9:45	NHS Structural Reform & its Impact on Clinical Priorities	Dr Robert Winter OBE
• 10:15	A New Commissioning Model for the NHS	Dr Steven Laitner
• 10:45	<b>Group Discussion</b>	Prof Alan Barrell (Chair) Dr Robert Winter OBE Dr Steven Laitner
• 11:10	<b>Refreshment Break</b>	<b>N/A</b>
• 11:30	<i>Workshops – NHS Reforms</i> 1.) Succeeding in the New Decision Maker Landscape 2.) Budget Obstacles & QIPP (Quality & Productivity Agenda) Opportunities for New Products 3.) Becoming a Provider – A Viable Strategy for Industry	Michael Garrison Dr Steven Laitner  Matthew Winn, Julia Sirett & Darren Umbers
• 12:30	<b>Lunch, Plus Market Stalls</b>	
	<i><b>NICE Medical Technology &amp; Diagnostic Assessments</b></i>	
• 13:20	Risks & Rewards in Medical Technology Assessments	Mark Campbell
• 13:50	The Assessment of Diagnostics Technologies in the NICE Medtech Programmes	Dr Nick Crabb
• 14:20	<i>Workshops – Technology &amp; Diagnostic Assessments</i> 1.) Cost Consequences Modelling Methodology in Practice – The Key Issues to Embrace & Avoid 2.) Medical Technology Assessments – A Limitation or Valuable Asset for Business? 3.) Assessing Diagnostic Technologies – Methodology Challenges and Potential Solutions 4.) Decentralisation of Diagnostics – Impact on Value Assessments	Dr Matt Stevenson  Mark Campbell  Dr Nick Crabb  Dr Carl Heneghan

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| • | <b>15:20</b> | <b>Refreshment Break</b>            | <b>N/A</b>  |
| • | 15:40        | Feedback from Workshops & Questions | Prof Alan Barrell (Chair)<br>Mark Campbell<br>Dr Nick Crabb<br>Dr Steven Laitner<br>Mike Garrison<br>Dr Matt Stevenson<br>Dr Carl Heneghan<br>Darren Umbers<br>Matthew Winn<br>Julia Sirett |
| • | 16:15        | Closing Remarks                     | Prof Alan Barrell   |
| • | <b>16:30</b> | <b>Finish</b>                       |   |