
Competition Categories

Medical Technology

Medical technology innovations that are either new or a significant improvement upon those already available can include, but are not limited to, ideas for:

- Medical devices
- Clinical equipment
- Diagnostic assays or kits
- Therapeutic agents.

Patient Safety

Innovations that can show a demonstrable improvement in the safety of patient care. This could include reducing risk through better communication between staff, deployment of a new technology, better patient engagement or other process changes.

Software / ICT / Assistive Technology

Innovations in software/ICT could include new information management systems, software or other databases, mobile point of care diagnostics etc.

Assistive technology can be supportive, preventative or responsive and can include, but is not limited to telehealth and telecare service or product packages. Innovations could include devices, services or software application which can be used to support and enable people to gain greater independence in and around their own home, to take greater responsibility for managing their own long term health conditions, and to exercise choice over how and when care and support is provided.

Service Improvement

Innovations from any part of the NHS (primary care, acute, ambulatory) that can show improvements in the cost and quality of service delivery. These include, but are not limited to, pathway redesign, a training course, a public health campaign, a new device or incorporation of a new technology into a service, and cost-saving programmes associated with adoption of innovation.

Small and Medium-sized Enterprises (SME's) Innovation

The development of an innovative technology, design or process that has produced a major improvement to either business performance, end user benefit or patient care in the healthcare sector. Businesses should be based in the East of England, East Midlands or North London area.