

## Sponsorship Packages

A unique opportunity to sponsor the 11<sup>th</sup>  
Health Enterprise East Health Innovation Awards.  
Awards Dinner - September 2017

### Gold - £ 5000

Opportunity to sponsor and present an award.

Page of information about your company/organisation included in the programme and other printed material, plus named sponsor on all PR material.

Acknowledgement of logo on all AV equipment.  
This includes:

- Stage screen;
- Plasma screens situated around the room; and
- Gobo Image – Moving image of company logo projected around the main dining area.

6 tickets to the awards dinner.

Space for promotional material including 3x2m market stall.

Space for additional pull up banners in reception area.

Logo on competition page of HEE website.

Additional information about your company/organisation including weblink on our website.

### Silver - £ 3000

Page of information about your company/organisation included in the programme.

Acknowledgement of logo on plasma screens situated around the room.

3 tickets to the awards dinner.

Space for promotional material including 3x2m market stall.

Logo on competition page of HEE website.

### Bronze - £1000

Acknowledgement of logo on plasma screens situated around the room.

2 tickets to the awards dinner.

Logo on competition page of HEE website and programme.

Space for two pull up banners in the drinks reception area.

### Drinks Reception - £ 4000

Opportunity for presentation to gathered guests during drinks reception.

4 tickets to the awards dinner.

Key area during the drinks reception for promotional material.

3x2m market stall.

Acknowledgement of logo on plasma screens situated around the room.

Page of information about your company/organisation included in the programme.

Logo on competition page of HEE website.



### Packages Available

*Other bespoke packages are available on request.*

*For more information email  
chris.armstrong@hee.co.uk*

## Overview

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Awards Dinner - September 2017

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The Health Enterprise East Innovation Competition for NHS staff is regarded as a key event and promotional opportunity for national and international companies/organisations alike.

Bringing together key figures from the NHS, research networks, medtech companies and other professions, the awards dinner offers fantastic networking and promotional opportunities. The awards are known for recognising and celebrating the very best ideas in health and care innovation from our member NHS organisations across the region.



## Benefits of sponsoring

Becoming a sponsor of this prestigious annual celebration is a fantastic way to publicly show that you are supportive of the work Health Enterprise East does and of the amazing innovative ideas coming from staff at our member NHS organisations. At the same time, it offers you brand association and publicity to a captive NHS and industry audience and an opportunity to provide your own personal message. In return, your sponsorship allows us to provide the very best recognition to our most outstanding innovators in the region.

## Key Points

- Brand association with Health Enterprise East and the NHS
- Publicity opportunities through social media and regional press
- Showcase your organisation to key figures from the NHS and research networks
- Fantastic networking opportunities with shortlisted teams



## Contact

For more information or to discuss any of the sponsorship packages overleaf  
call 01223 928040 or email [chris.armstrong@hee.co.uk](mailto:chris.armstrong@hee.co.uk).